

Sexual Assault Awareness Month Suggested Activities

Get the Word Out

Raise awareness about the Department's Sexual Assault Prevention and Response (SAPR) Program. Make SAPR information widely available so that people know where to turn if they need help. (See the sample news clips in this packet.)

- ✓ Post your contact information on the SAAM Poster and pamphlet provided and distribute copies throughout your installation/command - at the exchange, work spaces, dining hall, and other well-traveled areas
- ✓ Post announcements about Sexual Assault Awareness Month and local events on the installation television station, publications, Plan of the Day, base bulletin boards, or other public announcements
- ✓ Distribute program materials through clubs, places of worship, the exchange, or through other gatherings to commemorate SAAM
- ✓ Have Commanders/SARC/VAs stand at the gates at the end of the duty day on Friday, and pass out teal ribbons and/or SAPR contact information cards/magnets.

Leadership Involvement

Design a proclamation recognizing SAAM and have it signed by the senior installation commander and local civilian leader (e.g., mayor). Announce the proclamation at your SAAM events.

Community Partners

During Sexual Assault Awareness Month local sexual assault victim advocacy programs or rape crisis centers and state sexual assault coalitions conduct training programs, public awareness campaigns,

and community events. Contact your local programs to see how you can participate or host one of these activities on your installation.

Recognition/Volunteer Appreciation

Because April is also Volunteer Appreciation Month, this is a good time to recognize volunteer victim advocates for their critical work with victims of sexual assault. Host a lunch or reception and invite installation command representatives to acknowledge victim advocates for their contributions.

Recognize people who have been instrumental in starting up or supporting the Sexual Assault Prevention & Response Program. Consider inviting a speaker to your recognition event. A sexual assault survivor can speak about his/her experience as a reminder of the importance of effective sexual assault prevention & response. Consider scheduling your event on April 6, 2006, the national "Day to End Sexual Violence."

Host a Fun Event

Hold a 5K run to end Sexual Assault, a bowl-a-thon, or a golf tournament. At an alcohol-free event, pass out information about substance abuse and sexual assault. Invite first responders, victim advocates or community partners to help raise awareness about sexual assault by passing out SAAM/SAPR literature and products and answering questions at these activities.

Tell the Story

Sponsoring an exhibit, such as the Clothesline Project, or a play depicting the impact of sexual assault can be a very effective way to help community members understand the impact of sexual assault. The Clothesline Project began as a vehicle

for sexual assault survivors to express their emotions about the experience by decorating a t-shirt and hanging it in an exhibit. Your local rape crisis center may be involved in the Clothesline Project, or other art projects, and be willing to work with you to display it during SAAM. For more information on the Clothesline Project see the national SAAM materials at www.nsvrc.org/saam.

Prevention Strategies

Learn more about primary prevention strategies to keep sexual assault from occurring. Learn from the posters, public service announcements, and other training materials developed by other Military Services, Federal Agencies and civilian communities. Explore on-line training opportunities for professional development and other campaigns highlighted in the resources section of the packet.

Advertise Services

Use SAAM as an opportunity to remind people about the SAPR program and the services available to help those who have experienced trauma. Prepare a flyer with contact information for the SARC, your Service's SAPR office, social work services, counseling centers, life skills programs, and chaplains.

Additional Information

Please take a moment to review the enclosed resources list as it provides links to numerous websites and organizations working on the issue of sexual assault prevention and response. In addition, the National Sexual Violence Resource Center (NSVRC) is the official national sponsor of SAAM. Included on the NSVRC site are resource materials designed for the National SAAM campaign. You can visit them online at: www.nsvrc.org/saam.



S A P R O

Sexual Assault Prevention & Response Office

www.sapr.mil